HUMBOLDT & DISTRICT CHAMBER OF COMMERCE

2024 ANNUAL REPORT

Prepared by

Humboldt & District Chamber of Commerce

OUR CHAMBER

Founded in 1906, the Humboldt & District Chamber of Commerce is the voice of business in our region. Since 1906, it has become a unified network of over 200 members who exchange, share, and discuss issues concerning the business community.

Due to the vibrancy of our community, our region is the hub of an enormous and diverse business community, and is increasingly becoming a hot spot for economic and commercial development activity. In response, our Chamber provides ongoing support for members through networking, advertising, credibility, advocacy, and community.

VISION

Enhance prosperity for our Region's communities

MISSION

Helping businesses go further through connection, advocacy, and support

VALUES

Enterprising
Excellence
Advocacy

HUMBOLDT & DISTRICT CHAMBER OF COMMERCE

2023-2024 Board of Directors

TAMMY WARD
President
Conexus Credit Union

CHRIS HERGOTT
Vice President
Hergott Farm Equipment

ANNE THOMAS
Treasurer
MNP LLP

ALYSSA HERGOTT
A-List Dance & Acrobatics

CORI NORMAN
The Elizabeth

ELAN BUAN
Schollie Consulting

JENNIFER BROOKS
Carlton Trail Collegiate

JOE VON DOELLEN
Humboldt & Lake Lenore Co-op

KEVIN GARINGER
Horizon School Division

MEGAN GETTY
RBC

MIKE PULICE
Dzinehaus Computers

MIKE YAGER
Spotlight Sport & Corporate Wear LTD., Reel Attractions

HUMBOLDT & DISTRICT CHAMBER OF COMMERCE

HUMBOLDT & DISTRICT CHAMBER OF COMMERCE

2023 / 2024 BOARD OF DIRECTORS & STAFF

Director Name	Start Date	Length of Current Term	Term Expiration Date
Tammy Ward Conexus Credit Union	March 2018	3-year term (2)	March 2024
Chris Hergott Hergott Farm Equipment	March 2021	3-year term (2)	March 2027
Alyssa Hinz A-List Dance & Acrobatics	May 2020	3-year term (2)	March 2026
Cori Norman The Elizabeth	May 2020	3-year term (2)	March 2026
Mike Pulice Dzinehaus Computers	March 2019	3-year term (2)	March 2025
Anne Thomas MNP LLP	March 2018	3-year term (2)	March 2024
Mike Yager Spotlight Sports & Corp Wear	March 2022	3-year term (1)	March 2025
Jennifer Brooks Carlton Trail College	March 2022	3 -year term (1)	March 2025
Megan Getty RBC	March 2022	3-year term (1)	March 2025
Elan Baun Schollie Research & Consulting	March 2022	3-year term (1)	March 2025
Kevin Garinger Horizon School Division	March 2023	3-year term (1)	March 2026
Michael Behiel Mayor City of Humboldt	November 2016	Appointed by City Council	

Office Staff

Sarah McInnis, *Executive Director*
HIRED: December 2023
Office..... 306-682-4990

email..... executivedirector@humboldtchamber.ca

HUMBOLDT & DISTRICT CHAMBER OF COMMERCE

119th Annual General Meeting Agenda

April 18th, 2024

12 noon at the Canalta Hotel

1.	**Call to Order**	
2.	**Land Acknowledgment**	
3.	**Adoption of the Agenda**	
4.	**Minutes of the April 5, 2023 AGM**	
5.	**President's Report**	**Tammy Ward**
6.	**First Call for New Business**	
7.	**Reviewed Financial Statement**	**Anne Thomas, Andrew Kinecsni, HSA**
8.	**Appointment of Accountant for Annual Review**	
9.	**Executive Director's Report**	**Sarah McInnis**
10.	**Public Relations Committee Report**	**Alyssa Hergott**
11.	**Business Retention & Expansion Committee Report**	**Chris Hergott**
12.	**Strategic Planning Committee Report**	**Joe von Doellen**
13.	**2023 Year in Review**	
14.	**Final Call for New Business**	
15.	**Presentation of Plaques for Outgoing Board**	
16.	**Election of New Board of Directors**	
17.	**Approval of the 2024-2025 Board of Directors**	
18.	**Oath of Office**	
19.	**Adjournment**	

Minutes of the 118th Annual General Meeting
Humboldt & District Chamber of Commerce
Held Wednesday April 5, 2023 @ Canalta Humboldt

1. Call to Order- Tammy Ward called meeting to order at 12:34pm.

2. Land Acknowledgement- Tammy Ward

3. Adoption of Agenda

Motion: To adopt the agenda as presented.
Moved by Alyssa Hinz, Seconded by Jerome Pratchler MOTION CARRIED

4. Minutes of April 5, 2022 Annual General Meeting
Motion: To approve the minutes of the 117th AGM as presented.

Moved by Jennifer Brooks, Seconded by Mike Pulice MOTION CARRIED

5. 2022 President's Report presented by Tammy Ward

6. First Call for New Business

7. Review of Financial Report-Presented by Anne Thomas
Motion: To accept financial report as presented.
Moved by Cori Norman, Seconded by Kevin Garinger MOTION CARRIED

8. Appointment of Accountant for Annual Review
Motion: HSA Chartered Professional Accountants to act as accountant for 2023.

Moved by Joe von Doellen, Seconded by Mike Yager MOTION CARRIED

9. Executive Directors Report- Brent Fitzpatrick

10. Campground Report- Brent Fitzpatrick

11. Final Call for New Business

12. Election of new Board of Directors

Kevin Garinger has put his name forward, and as declared by proclamation a member of the Humboldt & District Chamber of Commerce.

13. Approval of 2022-2023 Board of Directors

Chris Hergott- Hergott Farm Equipment
Anne Thomas, MNP LLP
Michael Pulice- Dzinehaus Computers
Cori Norman- The Elizabeth
Alyssa Hinz- A-List Dance & Acrobatics
Tammy Ward- Conexus Credit Union
Elan Baun- Schollie Consulting
Jennifer Brooks- Carlton Trail College
Mike Yager- Spotlight Sport & Corporate Wear
Megan Getty- RBC
Joe von Doellen- Humboldt Co-op
Lily Sweet- React Waste Managment
Kevin Garinger- Horizon School Division
Michael Behiel, appointed as City of Humboldt liaison

14. Oath of Office

Kevin Garinger took the Oath of Office today April 5, 2023 at the 119th AGM of the Humboldt & District Chamber of Commerce.

15. Election of President and Vice President

Anne Thomas nominated Tammy Ward, Conexus Credit Union for President.
Nomination accepted by Tammy Ward.
* Tammy Ward proclaimed president by acclamation.

Alyssa Hinz nominated Chris Hergott, Hergott Farm Equipment for Vice-President.
Nomination accepted by Chris Hergott.
* Chris Hergott proclaimed vice-president by acclamation.

16. Adjournment: Tammy Ward adjourned the meeting at 1:07 pm

PRESIDENT OF THE BOARD OF DIRECTORS

TAMMY WARD

Good afternoon, and welcome to the 119th Annual General Meeting for the Humboldt and District Chamber of Commerce.

I am pleased to share this report on behalf of our Chamber board of directors. We have had a wonderful year of working through many changes, and I am grateful to have such a dynamic group of individuals who bring their skills to our board table. Thank you to all Board members for your dedication to the Humboldt and District Chamber of Commerce.

This year marked significant change for the Chamber. I will highlight some of the major changes. We relocated our office to its current location in the Courthouse. Additionally, we adjusted the Mark of Excellence Awards night. Not only did we change the date; we also changed how nominations could be submitted by creating a QR code and simplifying the nomination form. We revamped the program, by including a speaker and streamlining the awards presentations. Senator Pamela Wallin joined us this year, sharing her story on resilience. The event was deemed a success in that we had more businesses nominated for awards from a variety of industries, and it was very well attended.

Brent Fitzpatrick, retired after being with the Chamber for the past 5 years. We welcomed a new Executive Director, Sarah McInnis, in January, who has been a fabulous addition by getting out and meeting with our members and implementing initiatives based on feedback received. Some examples include promoting businesses through our social media channels, our presence here has increased tremendously. Another new addition is our Chamber newsletter and business after business event to create a networking platform for our business community to connect. I hope to see this continue to evolve.

The board also made the decision to streamline our staff complement to 1 full-time equivalent. Given this recent change, we will continue to monitor the workload and evaluate the required capacity.

PRESIDENT OF THE BOARD OF DIRECTORS

TAMMY WARD

Throughout the past year, we continued to support the administration for the BID committee and played a pivotal role in planning downtown events such as Street Fest and Moonlight Madness, both of which were great successes.

As this is my final year on the board of directors, I wish the Humboldt & District Chamber of Commerce all the best. This is an exciting time to be a part of the Chamber of Commerce Board of Directors, as there is much work being done to support our businesses within the region. I am excited to see the outcomes in the years ahead.

Tammy Ward.

Prsident of the Board of Directors

EXECUTIVE DIRECTOR

SARAH MCINNIS

Dear members of the Humboldt & District Chamber of Commerce,

What a year we've had as a Chamber (or what a few short months, for me!). This year has seen tremendous change for our Chamber as former Executive Director, Brent Fitzpatrick retired, and I was chosen as the new Executive Director for HDCC. Our Board of Directors have begun the process of setting a new direction for the Chamber through a new strategic plan, and I am thrilled to execute their vision in the years to come.

This past year saw new relationships formed between the Chamber and interest holders, including an increase in membership, a manufacturing industry cluster group, economic development projects, and successful events and member advocacy.

This past year would not have been successful without our membership, and I want to thank you for your continued support and involvement with the HDCC. There has never been a better time to be a Chamber member as we plan more value added services for members in the years to come than has been seen in our Chamber's history. With a new strategic plan and increased member engagement, the coming years are poised to be momentous.

Sarah McInnis,

Executive Director

HUMBOLDT & DISTRICT CHAMBER OF COMMERCE

PR COMMITTEE

ALYSSA HERGOTT

Public Relations Committee
Annual Report 2023

Over the past year, the Public Relations Committee has been dedicated to organizing events and creating opportunities for our members. We successfully hosted two lunch-and-learn sessions, one featuring Tourism Saskatchewan and another centered around Human Resources in the workplace, both drawing significant attendance. To better accommodate our members' schedules, we made the decision to move the Mark of Excellence event from spring to fall, aiming to ensure broader participation as members' busy seasons wind down. Leading up to the event, we ran a promotional campaign showcasing our esteemed past Mark of Excellence winners, emphasizing their contributions to our community.

The event featured the distinguished Honourable Senator Pamela Wallin as our keynote speaker, accompanied by captivating performances by A-List Dance, making for an unforgettable evening. The turnout exceeded expectations, making the evening a resounding success.

Alyssa Hergott
PR Committee Chair

BRE COMMITTEE

CHRIS HERGOTT

Re: Business Retention and Expansion Committee Annual Report

Dear Chamber Members,

I am delighted to present the annual report summarizing the collective efforts and achievements of the Business Retention and Expansion Committee over the past year.Our Key Initiatives are:

1. Strategic Business Support: Our discussions and initiatives have been centered around providing strategic support for business retention and expansion. This includes forging partnerships with organizations such as the HRNC and exploring innovative solutions to streamline processes and enhance member experience.

2. Promoting Growth Opportunities: We have actively sought opportunities to support business expansion through various avenues, including grants and programs. By leveraging resources such as the Canada Digital Adoption Grant, we aim to empower businesses and stimulate growth within our community.

3. Enhancing Membership Benefits: Recognizing the importance of our benefits plan, particularly for farmers and small businesses, we have focused on enhancing its accessibility and value. Strategies have been devised to tailor membership offerings to meet the diverse needs of our members effectively.

Looking Ahead:
As we reflect on the past year's accomplishments, we remain committed to furthering our mission of supporting and nurturing a thriving business community.

Sincerely,

Chris Hergott
Business Retention and Expansion Committee Chairperson

STRATEGIC PLANNING COMMITTEE

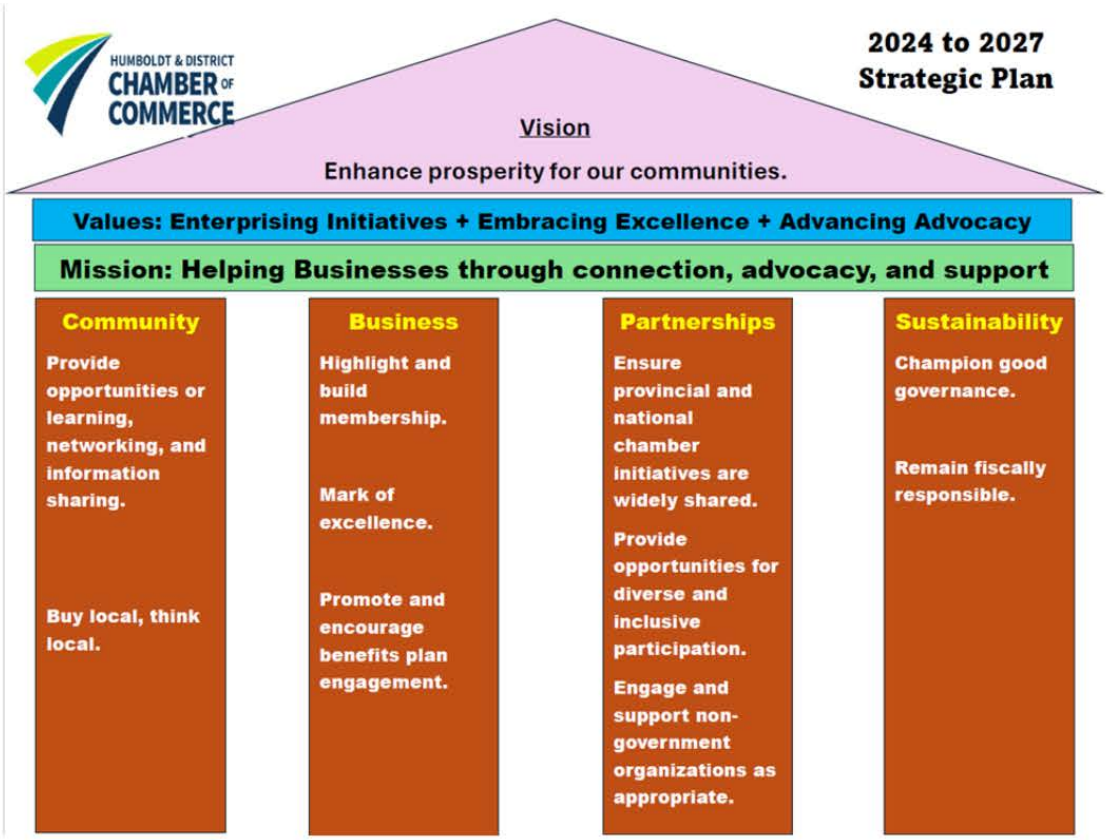
JOE VON DOELLEN

Chamber Strategic Plan Committee Report

In the spring of 2023, it was identified that a strategic plan needed to be reviewed and updated. On May 4th, 2023 we held a strategic planning session with Brent Fitzpatrick and the board of directors. We reviewed the existing Mission, Vision, and Values (MVV) as well as a number of other Chambers MVV. This first meeting we review and through a few ideas out for what we wanted the final draft of the strategic plan to look like. Following that meeting I was asked if I could take the lead on the process of narrowing down the ideas for the selection of our new MVV.

I asked Elan Braun to help with the process, we narrowed it down to a smaller group of choices which we then met with our new ED Sarah and 4 or 5 other directors to come up with the final draft attached below.

At our regular board meeting on March 27th, 2024, the Strategic Plan was approved.



Presented By, Joe von Doellen
CEO Humboldt Co-op

HUMBOLDT & DISTRICT CHAMBER OF COMMERCE

2023 Year in Review

Prepared by Executive Director for 2024, Sarah McInnis, based upon ED Reports from former Executive Director, Brent Fitzpatrick

This past year was another one of sucess for the Humboldt & District Chamber of Commerce.

BHP contracted the Chamber to coordinate a Forum for Corporate Responsibility which took place in May. There was much discussion from businesses around reconciliation with Indigenous communities.

In June, we partnered with Horizon School Division for Indigenous Peoples Day.
This was such a lovely event with powerful speeches and performances with Indigenous people from all over our region.

In 2023, we were finally able to bring back the Mark of Excellence Awards. The event itself was very successful and well attended. There were many nominations that came in and Senator Pamela Wallin spoke inspirational with many jotting down notes as she spoke. We are looking forward to the 2024 Mark of Excellence Awards which will be taking place at the Humboldt Golf Course - Events Tent on September 12th.

In October, The Chamber attended a meeting in Saskatoon that was facilitated by Prabha Ramaswamy, the Executive Director of the Saskatchewan Chamber. Also in attendance was MSMA, Saskatchewan Real Estate Board, Melfort Chamber of Commerce and BHP administration. This conversation was related to housing and how much housing with be needed due to Phase 2 of the Jasen Mine.

Following funding from the Government of Saskatchewan through the Saskatchewan Economic Development Alliance, a manufacturing industry cluster was created with stakeholders in the region. Main concerns of the involved manufacturers were identified, and meetings with provincial representatives are continuing into 2024 to address priorities.

2023 was a successful year thanks to our members, Board of Directors and staff!

HUMBOLDT & DISTRICT CHAMBER OF COMMERCE

Oath of Office

"I SWEAR THAT I WILL FAITHFULLY AND TRULY PERFORM MY DUTY AS A DIRECTOR OF THE HUMBOLDT & DISTRICT CHAMBER OF COMMERCE AND THAT I WILL, IN ALL MATTERS CONNECTED WITH THE DISCHARGE OF SUCH DUTY, DO ALL THINGS, AND SUCH THINGS ONLY, AS I SHALL TRULY AND CONSCIENTIOUSLY BELIEVE TO BE ADAPTED TO PROMOTE THE OBJECTS FOR WHICH THE HUMBOLDT & DISTRICT CHAMBER OF COMMERCE WAS CONSTITUTED ACCORDING TO THE TRUE INTENT AND MEANING OF THE SAME. SO, HELP ME GOD!"

Land Acknowledgment

I WOULD LIKE TO BEGIN BY ACKNOWLEDGING THAT WE ARE ON TREATY LAND, REFERRED TO AS TREATY 6 TERRITORY. TREATY 6 ENCOMPASSES THE LANDS OF THE CREE, DAKOTA, NAKOTA, SAULTEAUX (SO-TOE) AND THE HOMELAND OF THE MÉTIS NATION. WE ARE DEDICATED TO ENSURING THAT THE SPIRIT OF RECONCILIATION AND TREATY 6 IS HONOURED AND RESPECTED. THIS ACKNOWLEDGEMENT ALSO REAFFIRMS OUR RELATIONSHIP WITH ONE ANOTHER, AND WE ARE COMMITTED TO MOVE FORWARD IN PARTNERSHIP WITH INDIGENOUS NATIONS IN THE SPIRIT OF RECONCILIATION AND COLLABORATION.